



Internet Safety

www.verizonfoundation.org

The Verizon Foundation invests in initiatives that empower the safe and effective use of technology. We are actively supporting nonprofit programs that increase awareness and provide education for parents, children and seniors on how to have secure and enjoyable experiences online.

We are teaching parents, children and educators to implement responsible safety measures on the Internet and cell phones.

- > *Verizon Thinkfinity*, our signature educational Web site, has a list of free Internet safety resources and helpful links designed to assist teachers and parents in keeping children safe. Visit www.thinkfinity.org.
- > *Web Wise Kids (WWK)* provides innovative tools to help youth to stay safe on the Internet, cell phones and other digital platforms. WWK's interactive Internet safety programs, including online games and activities, are delivered in conjunction with school systems, law enforcement, teachers, community-based youth organizations, technology companies and others. WWK programs have reached nearly seven million children and thousands of parents nationwide.

We are helping people explore the limitless possibilities of the digital world safely and securely.

- > *Enough is Enough's Internet Safety 101SM* is the only comprehensive DVD teaching series, workbook and Web site specifically designed to educate, equip and empower parents, educators and other caring adults with resources to protect children from dangers across all Internet-enabled devices.
- > *PBS Frontline* developed a series of online workshops for parents and teachers in conjunction with a documentary, "Digital Nation: Life on the Virtual Frontier." The documentary and workshops are the results of a year-long multi-platform initiative exploring the impact of the Web and digital media on life in the 21st century. The documentary aired in February 2010, and the workshops are available for free on Verizon Thinkfinity.

We are supporting law enforcement officers in their efforts to protect citizens' security and promote online safety.

- > *Safety Net*, developed and presented by the National Network to End Domestic Violence, educates law enforcement officials about how technology can be used to increase survivor safety and confidentiality, as well as how it is used to endanger survivors. The program's curriculum teaches about benefits and risks associated with telephones, the Internet, Global Positioning Systems, social networking sites and e-mail.
- > The Los Angeles County Sheriff's Department established the *Awareness is Power Internet Safety* program for children and parents at 14 Youth Activity League centers throughout the county. The program gives children and their parents the tools they need to have a safe and secure Internet experience while exploring the limitless possibilities of the digital world.

Why does the Verizon Foundation invest in Internet safety?

Verizon has spent the past decade building the technology platforms – the wireless, broadband and global IP networks – that deliver the rich array of new digital experiences. Verizon feels a strong responsibility to help ensure a safer, more enjoyable Internet, while addressing the challenge to privacy and security posed by today's new media.

The Verizon Foundation invests in programs and organizations that:

- > Help law enforcement be more effective in promoting safety and investigating online criminal activity
- > Educate parents and caregivers about measures they can take to help children use the Internet safely
- > Teach teens and young children how to protect themselves while enjoying the benefits of the digital experience

Why is this issue so important?

According to Pew Research Center:

- > 93 percent of teens 12-17 go online, as do 93 percent of young adults 18-29
- > 63 percent of teens go online daily
- > 62 percent of teens get news about current events and politics online
- > 34 percent of American teens have played a computer or console game at school as part of an assignment
- > 74 percent of adults 18 and older go online

Find out more about our efforts to promote safe Internet use.

www.verizonfoundation.org

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